



WHAT IS ONE MILLION DONORS?

One Million Donors (1MD) is a movement for social change. 1MD's mission is to see one million working Australians making donations to charity direct from their pay. Workplace giving (WPG) is a cost effective approach to fundraising and has the potential to transform the giving landscape in Australia. In the process, employers are appreciating the benefits of increased engagement and morale.

WHY JOIN ONE MILLION DONORS?

1MD is your organisation's one-stop-shop for WPG. Joining provides access to benchmarking reports on your organisation's progress, you can apply for a workplace giving Supporter Mark to recognise your program and apply to have your achievements celebrated through the national workplace giving excellence awards.

LEADERBOARD - COMPARE YOUR PROGRAM

When you join 1MD, you'll have access to a leaderboard comparing your WPG program against the other organisations registered on the site. If you have just started WPG or your program needs support, you are still encouraged to register. Only the top performers have their organisation's name publicly listed on the leaderboard. Your organisation will be listed as 'anonymous' and you will receive tools to help grow the program.

SUCCESS BREEDS SUCCESS

Joining 1MD motivates employers to grow their WPG program's participation rate. Within 1MD, average employee participation is 25% versus the national average of less than 5%¹.

IS IT FREE TO REGISTER?

YES it is free to register.

HOW DO I REGISTER

Register directly on 1MD at: <http://www.1mdonors.org.au/secure-login/> or please contact the Workplace Giving Australia, the administrators of 1MD, on Tel: 02 9024 8630 or via email: info@workplacegivingaustralia.org.au

¹ ENGAGEMENT: Recognising the value of WPG Research Report (2013): <https://workplacegivingaustralia.org.au/engagement-recognising-the-value-of-workplace-giving-research-report-2013/>

² Taken from the average WPG participation rate from employers registered on 1MD (as at 15 December 2017).