

# Best Corporate + Charity Partnership

## Eligibility Criteria

- You are in a Corporate + Charity partnership
- Must have been active within the last 18 months
- Payroll giving must be a component of the partnership

### Category Overview

- No partnership too small
- Could be a new program or have been running for years
- The Judging Panel is looking for creativity, uniqueness, alignment and the connection between the two organisations, in planning and delivering the partnership. Include the engagement by corporate employees and the impact for the charity/community

### Judging Framework

#### Input

Articulate your approach to and purpose of an innovative partnership

Demonstrate the unique partnership alignment via the process of creating, planning, and executing the partnership

#### Output

Show the results of the partnership from both corporate and charity perspectives

#### Impact

Showcase the impact and benefits of the partnership to both charity and corporate

Evidence showing all areas of input, output and impact.

### Application Questions

Q. What is the nature and purpose of your partnership? (word count 100)

Q. Describe how you planned your partnership (word count 250)

Q. Describe what each organisation brings to the partnership (word count 250)

Q. Describe how you executed the partnership plan (word count 250)

Q. Highlight the key stakeholders in the partnership from planning to implementation stage and how they are engaged (word count 250)

Q. What is it that makes it innovative? (word count 250)

Q. Describe the ways in which the charity and the corporate measure the impact of the partnership (word count 100)

Q. Share the results that demonstrate the success of the partnership (word count 100)

Q. Detail how the partnership has developed, including data that quantifies the growth such as increased donor numbers or greater donation values (word count 100)